

THE KAVERY ENGINEERING COLLEGE*(An Autonomous Institution)***MBA DEGREE END SEMESTER THEORY EXAMINATIONS, NOV/DEC 2025***Third Semester**Master of Business Administration***PMBE2435-Enterprise Resource Planning***Regulations - 2024**Duration : 3 Hrs**Maximum : 100 Marks****PART - A (ANSWER ALL QUESTIONS) (Marks 10*2=20)***

<i>Q.No</i>	<i>Questions</i>	<i>BTL</i>	<i>CO</i>	<i>Marks</i>
1.	Define Enterprise System.	L1	1	2
2.	What are the benefits of ERP System?	L1	1	2
3.	What is meant by Business Process Reengineering (BPR)?	L1	2	2
4.	Define Master data with an example.	L1	2	2
5.	Define ERP system evaluation.	L1	3	2
6.	Illustrate Data migration in ERP?	L2	3	2
7.	Outline ERP maintenance? Mention one type of ERP maintenance activity.	L2	4	2
8.	Explain support services in the context of ERP maintenance.	L2	4	2
9.	Summarize CRM in the context of ERP. Mention any two features of SCM.	L2	5	2
10.	Illustrate Cloud computing in the context of ERP.	L2	5	2

PART - B (ANSWER ALL QUESTIONS) (Marks 5*16 = 80)

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
11.	a Explain the fundamental technologies that support enterprise systems.	L2	1	16
	Or			
	b Explain in detail the role of ERP in warehouse management and inventory control.	L2	1	16
12.	a Illustrate the different types of ERP software solutions available in the market. Compare any two with features.	L2	2	16
	Or			
	b i List and explain the major functional modules in an ERP system. How do they interact with each other?	L2	2	8
	ii Summarize the responsibilities of a project manager during different phases of ERP implementation.	L2	2	8
13.	a i Explain the ERP implementation life cycle in detail with suitable stages.	L2	3	8
	ii Summarize the various methodologies used for ERP implementation.	L2	3	8
	Or			
	b Illustrate with examples how coordination between consultants, vendors, and internal teams ensures a successful ERP implementation.	L2	3	16

14	a	i	Discover the organizational and industrial impacts of ERP implementation with suitable examples.	L4	4	8
		ii	Discover the critical success factors for ERP implementation. How can organizations ensure success?	L4	4	8
		Or				
	b		Compare and contrast successful and failed ERP implementations. What lessons can be learned?	L4	4	16
15	a		Analyze the role of ERP add-ons such as CRM, SCM, and Business Analytics in enhancing the overall effectiveness of an extended ERP system. How do these modules contribute to improving organizational performance?	L4	5	16
		Or				
	b		Examine the role of wireless technologies in modern ERP systems. Provide examples from industry.	L4	5	16